

LONDONREAL

Job Title: Digital Designer – Freelance – Outside IR35

Company: London Real

Department: Design

Salary: Negotiable dependent on experience

Location: Shoreditch – Hybrid – onsite/remote

Reporting to: Design Lead

Working Hours: 09:00 - 18:30 (Mon to Fri)

About London Real

Founded in 2011, we are an independent global media company with an online platform with over 500 million views on YouTube and over 4,000,000 subscribers viewing our content across all channels weekly. We have recorded over 1000 interviews with some of the most influential and inspirational people in finance, technology, science, sports, entertainment, politics, and wellness. Our Academy courses incorporate the most powerful wisdom from our diverse guests on London Real as well as promoting financial freedom through DeFi.

At London Real, our mission is to transform humanity into a fully empowered, conscious, and cooperative species. We are a lean, agile and very ambitious organisation focused on continuous improvement in our products, content, and our processes.

Main Purpose of Role

Reporting to the Senior Management Team, the Digital Designer will work with a team of experienced designers working across branding, print collateral, graphics, and social media design to name a few. This role would suit an individual who is passionate about design and has at least three years of digital design experience.

Responsibilities

- Creating digital advertising, banners, and branding
- Creating graphics for our episodes
- Creating marketing material/campaigns required by the Senior Leadership Team on a regular basis
- Assisting on video and brand content – editing imagery and ensure imagery and video drive are kept up to date and files are correctly labelled
- Creating graphics for use on social media campaigns
- Creating print-ready designs and artwork for events
- Create and edit templated documents required by the design team on a regular basis

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Experience/Requirements

- 3 years of digital design experience.
- Experience of InDesign Photoshop Illustrator, Acrobat Pro is essential.
- Degree educated preferably in design.
- Integrated design with print, digital and social, marketing experience.
- A passion for design.
- Ability to work in the office located in central London (COVID protection measures in place)

Personal Skills

- A passion for digital and broadcast media
- Ability to learn quickly
- Act with respect towards your colleagues and work collaboratively to help the organisation succeed
- Work with enthusiasm and take pride in who we are and what we do as an organisation
- Ability to support colleagues and appreciate our diversity
- Take responsibility and ownership for your own work
- Flexible, can-do attitude with the ability to react calmly in a pressurised situation
- Attention & accuracy to detail
- Ability to work to tight deadlines and prioritise workload
- Excellent organisational and time management skills
- Problem solver
- Ability to maintain and build strong business partnerships with colleagues and third-party organisations

If you believe that you are a suitable candidate and are looking for a fantastic opportunity to work at an expanding media company, then please apply now. Please **send a link to your portfolio** and state when you are available. Please note that your portfolio must showcase your digital design experience.