

LONDONREAL

Job Title: Content Researcher

Company: London Real

Department: Guest Booking

Salary: Negotiable dependent on experience

Location: Shoreditch – onsite

Reporting to: Senior Talent Producer

Working Hours: 09:00 - 18:30 (Mon to Fri)

About London Real

Founded in 2011, we are an independent global media company with an online platform with over 500 million views on YouTube and over 4,000,000 subscribers viewing our content across all channels weekly. We have recorded over 1000 interviews with some of the most influential and inspirational people in finance, technology, science, sports, entertainment, politics, and wellness. Our Academy courses incorporate the most powerful wisdom from our diverse guests on London Real as well as promoting financial freedom through DeFi.

At London Real, our mission is to transform humanity into a fully empowered, conscious, and cooperative species. We are a lean, agile and very ambitious organisation focused on continuous improvement in our products, content, and our processes.

Main Purpose of Role

London Real is looking to appoint a Content Researcher; the successful candidate will have experience of liaising with PR's, publicists, and agents. In this role, you will support the Senior Talent Producer with facilitating interviews with some of the biggest names on the planet across a diverse range of topics including fintech, health & wellbeing, finance, sports, and other areas where guests have an interesting story to tell.

The successful candidate will carry out intense research to script and formulate narratives for interviews in addition to researching potential guests to be interviewed. The successful candidate will ideally have some experience of guest research, whether that is for traditional broadcasters or online platforms. The candidate must have exceptional copywriting and research skills.

LONDONREAL

Key responsibilities

- Researching to find suitable guests to be interviewed
- Researching, scripting, and formulating narratives for our long-form interviews and other content formats
- Acting as the first point of contact between the guests and London Real
- Assisting and supporting the Senior Talent Producer
- Helping to facilitate guest interviews
- Supporting our guest booking processes and 3rd party relationships for London Real TV's long-form interview format, which broadcasts to millions on YouTube and podcast platforms multiple times per week
- Supporting the team on livestreams, including greeting guests and ensuring that the tech checks have been adequately completed by the video team.
- Supporting the creative development of current and new formats and topics.

Experience/Requirements

- Experience in a similar role is advantageous
- 1 broadcasting credit or experience working on a similar platform is essential
- Degree educated, preferably within media, journalism, or any other relevant field
- A passion for digital media
- A broad-minded approach to guest identification
- Strong research and writing skills are essential

Personal Skills

- A passion for digital and broadcast media
- Ability to learn quickly
- Act with respect towards your colleagues and work collaboratively to help the organisation succeed
- Work with enthusiasm and take pride in who we are and what we do as an organisation
- Ability to support colleagues and appreciate our diversity
- Take responsibility and ownership for your own work
- Flexible, can-do attitude with the ability to react calmly in a pressurised situation
- Attention & accuracy to detail
- Ability to work to tight deadlines and prioritise workload
- Excellent organisational and time management skills
- Problem solver
- Ability to maintain and build strong business partnerships with colleagues and third-party organisations

If you believe that you are a suitable candidate and are looking for a fantastic opportunity to work at an expanding media company, then please apply now